

**SA - 529**

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<b>Seat No.</b>	
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**B.B.A. (Part - III) (Semester - V) Examination, April - 2018**  
**INTERNATIONAL BUSINESS (Paper - I)**

**Sub. Code : 43954**

**Day and Date : Friday, 27 - 04 - 2018**

**Total Marks : 40**

**Time : 03.00 p.m. to 05.00 p.m.**

**Instructions :**

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

**Q1)** Critically evaluate the Ricardo's principle of comparative cost advantage. **[14]**

**OR**

What do you mean by balance of payments? What are the methods of correcting disequilibrium in the balance of payments?

**Q2)** Write short answers (any two) **[16]**

- a) Explain the nature and importance of international business.
- b) Bring out the challenges of international business.
- c) Discuss the functions and role of IMF in international business.
- d) Bring out the benefits and limitations of multinational corporations (MNCs)

**Q3)** Write short notes (any two) **[10]**

- a) International business approaches
- b) Globalisation
- c) Trade blocks
- d) Custom and tariff rationalisation.

